

Aiden Zucker

Product Design

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aiden.works

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Capabilities

Leadership

Product Strategy
Recruiting and Hiring
Design Principles
Workshop Design
Workload Management
Performance Reviews
Goal Setting

Product Design

User Research
Usability Testing
Personas
Jobs To Be Done
Prototyping
User Interface Design
Visual Design
Typography
Design Systems
Information Architecture
Web Design
HTML and CSS
Copywriting
Figma and Figjam
Adobe Creative Suite
Final Cut Pro
Loom

Education

Communication Design

Washington University in St. Louis
Bachelor of Fine Arts, Cum Laude

Experience

Co-Founder Dozen

2023 – present • Lisbon, Portugal and Remote

Leading research, design, strategy, and marketing for a creative collective building apps and websites that bring people together. We've launched a Slack game for improving team cohesion and a website for sending custom photo postcards, inspired by my grandma.

Head of Design Remind

2018 – 2023 • San Francisco, California and Remote

Remind is a messaging app helping educators improve student outcomes. I started designing core features, then lead the design system, then ran a team of 3 senior product designers with 100% retention over my 18-month tenure. We reached No. 1 in Android and iOS app stores for 2 straight years with 4.7/5 stars from 1.8 million reviews. We attained 30 million monthly active users in ~80% of U.S. public schools and were acquired in 2023.

Product Designer MURAL

2017 – 2018 • Buenos Aires, Argentina

Murals are interactive, online whiteboards enabling inclusive collaboration. I joined at ~70 employees and designed features that still exist today such as navigation onboarding. MURAL is now used by 95% of the Fortune 100.

Product Designer aiden.works

2015 – 2018 • Chile, Argentina, and United States

I started a small design studio that supported early-stage companies and social impact orgs including WUSTL Office for Socially Engaged Practice, Numina, ORGANIZE, Groupraise, Alephants, Keteka, and Medscape.

Software Design Intern IBM

2014 • Austin, Texas

Learned IBM's design thinking framework for improving business outcomes and designed prototypes reimagining enterprise email.